



LifeStraw

Industry
Everyday Essentials

First Certified
2019

2019 Carbon Footprint
4,513

Total Carbon Footprint
4,513

01 Measure

LifeStraw used 2019 operational data to estimate its carbon footprint for the year:

Direct Emissions ①	Indirect Emissions ①	Supply Chain Emissions ①
2 tCO2e	1 tCO2e	4,510 tCO2e

Direct Emissions ①

4,513 tCO2e

03 Reduce

LifeStraw is implementing a Reduction Action Plan to reduce emissions from within its own operations and supply chain.

- We will create a roadmap in 2020, to go 100% plastic free or compostable for all packaging by 2021.
- We will launch our recycling program, including a partnership with How2Recycle, in order to increase customer recycling of our products and packaging.

02 Offset

The entire carbon footprint was offset using verified carbon credits.

Carbon Credits for 2019	Total 2019 Investment in Carbon Credits
4,513 tCO2e	\$17,802.00

LifeStraw's credits came from:

- Forests**
- Renewables**
- Waste**

2019 Emissions Offsets

4,513 tCO2e

Lifetime Emissions Offsets

4,513 tCO2e